

A better way to look at the news

The new design of The Seattle Times makes it easier to read and navigate. New storytelling devices such as background boxes and expanded headlines serve both intensive readers and scanners. Finding your way around The Times is easier now, with more consistent labeling, references and organization of content.

Sports Ticker gives you the big-game scores and news every day.

Weather update moves to the top of Page One, Monday through Saturday.

New headline typefaces are easier to read.

Expanded headlines provide more information about stories.

More references take you to related stories in the newspaper and online.

Newsline has a new home on the left side of page one.

Mad-cow | FROM A1

SKAGIT VALLEY HOMEMAKER HAD CLASSIC CJD, NOT MAD-COW

Mysterious disease strikes 250-300 Americans yearly

When he pronounced (KROTT-PELTER-BORE), Rigo, who lives in Riverview, Wash., had found the cause and thought she remembered that progressive loss of coordination linked a few like classic CJD, a disease that strikes 250 or 300 Americans yearly

Large key words on inside pages help you find the "rest of the story" more easily. The first headline summarizes what was on the cover. The second headline tells you what you will read on this page.

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New text typeface throughout the newspaper is easier to read.

Look for the index across the bottom of Page One.

Sports
M'S FEEL THRILL AND PRESSURE OF 116 VICTORIES >>>

NWLife
ALONG ON AN 18-YEAR-OLD'S FIRST DRIVE >>>

Business
TOP EXECS AT FREDDIE MAC FIRED OVER AUDIT >>>

MOETLY SUNNY
High 74, Low 47 >>>

The Seattle Times
TUESDAY JUNE 10, 2003
Metro Edition

Tax breaks could save Boeing \$3 million

LEGISLATURE 2003
Some worry that Locke is offering too much in rush to woo company

CHARTER SCHOOLS
Bill appears doomed >>>

Republicans forging deal on Medicare
SAME PRESCRIPTION COVERAGE FOR ALL
Affluent elderly would pay more

Despite her blindness, she cares for her disabled grandson
Guided by love and touch

Murray wins fight to fund port measure

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SKAGIT VALLEY HOMEMAKER HAD CLASSIC CJD, NOT MAD-COW
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Newsline
A guide to the day's top stories

Entertainment & the Arts
The Back Page >>>
Book Reviews
Guy Vanderhaeghe's tale of Culture clash on the Canadian frontier

Nation Report
FDA cooks (and studies) all we eat >>>
President Bush becomes latest action figure >>>
Boasted Calif. ballot swells to 247 >>>

World Report
Israeli soldiers kill three Palestinians in West Bank clash

Around the Globe
15 die after Ethiopia church crushes in

Nation and World news include a main page with top stories, a roundup of news-in-brief and a guide to national and international coverage on other pages.

News digests use prominent informational labels to help scanners find the news they need.

Entertainment & the Arts
The Back Page >>>
Book Reviews
Guy Vanderhaeghe's tale of Culture clash on the Canadian frontier

Look for "The Back Page" references on the tops of section covers. Garden, Wine, Personal Technology and Books start on the backs of sections.

BUSINESS

MARKET RESULTS: S&P 500 UP 1.2% TO 10,824.10
DOW JONES UP 1.2% TO 10,824.10
NASDAQ UP 1.2% TO 2,100.00
RUSSELL 2000 UP 1.2% TO 450.00
10-YEAR TREASURY 4.75% TO 4.75%
COMMODITIES: CRUDE OIL UP 1.2% TO \$27.00

Market results are prominently located at the top of the Business cover, where you can find them quickly. The other economic indicators have moved to page two in Business, which is now focused on market coverage.

LOCAL News
U.S. to expand mad cow testing

Northwest LIFE
Ain't nobody but the blues

blues

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"In this section" boxes on every cover offer you a quick guide to inside stories.