

The tangled web of 2010 Olympic ticketing and travel

Many of those who control tickets and travel for the Vancouver 2010 Games have longstanding relationships, and in some cases, potential conflicts of interest.

JET SET/COSPORT

ROLE: Sell Olympic tickets and luxury travel packages worldwide.



Fraser Bullock
Minority owner

Current connections:

- **IOC**
Member of **IOC Coordination Commission** for 2010 Games.
- **Sorenson Capital**
Co-founder and managing director, owns a minority interest in **Jet Set Sports**.
- Former connections:*
- **SLOC**
Former chief operating officer and chief financial officer, 2002 Salt Lake Olympics.
- **Utah Athletic Foundation**
Former trustee and chairman.



Jet Set Sports



Sead Dizvaredic
Owner/CEO

Current connections:

- **IOC**
Noted power broker within **International Olympic Committee**.
- **VANOC**
Official hospitality provider, 2010 Games.

Former connections:

- **USOC**
Has had travel contracts with the **USOC** for every Olympics since the 1996 Atlanta Games. Exclusive U.S. Olympic travel/ticket provider through 2012.
- **SLOC**
Government witness in 2003 bribery trial against former **Salt Lake Organizing Committee** officials Tom Welch and David Johnson.



CoSport



Mark Lewis
President

Current connections:

- **VANOC**
Related by marriage to Cathy Priestner Allinger, Vancouver Organizing Committee executive vice president.
- Former connections:*
- **SLOC**
Former marketing director, **Salt Lake Organizing Committee**.
- **USOC/OPUS**
Former head of **Olympic Properties of the United States**, a joint marketing venture between the **USOC** and **SLOC**.
- **Utah Athletic Foundation**
Former president, co-managed nonprofit agency with Cathy Priestner Allinger, now with **VANOC**.
- **IOC**
As senior VP at Meridian Management, negotiated deals for IOC global sponsors.