

**Seattle (WA) Study**  
**Interviews October 5-6, 2009**  
November 2009 Likely Voters  
1,000 Target Respondents – Margin of Error  $\pm$  3.02%

This is the Seattle Voter Poll calling. Your household has been scientifically selected for a two-minute public opinion survey. We do not need your name, and all responses are confidential.

If you are a registered voter, please press one to start the poll.

[wait to initiate]

**Question 1**

This fall, Seattle will elect a new mayor. If the election were today, who would you vote for? Mike McGinn or Joe Mallahan?

If Mike McGinn, press one  
If Joe Mallahan, press two  
If undecided, press six  
Press zero to hear the question again.

[wait for response]

**Question 2**

Voters will also elect new city council members. If the election were today, who would you vote for? Mike O'Brien or Robert Rosencrantz?

If Mike O'Brien, press one  
If Robert Rosencrantz, press two  
If undecided, press three  
Press zero to hear the question again.

[wait for response]

### Question 3

Next, I'd like your opinion on some campaign issues.

Do you support plans to replace the Alaskan Way Viaduct with a tunnel under downtown Seattle?

If you support the tunnel plan, press one

If you oppose the tunnel plan, press two

If you are undecided, press three

Press zero to hear the question again.

[wait for response]

### Question 4

The tunnel plan requires \$930 million in new city taxes, including \$65 million in higher car tabs, a \$200 million increase in parking taxes, \$252 million in higher utility rates, and a \$300 million increase in property taxes.

Knowing this, do you support or oppose the tunnel plan?

If you support the tunnel plan, press one

If you oppose the tunnel plan, press two

If you are undecided, press three

Press zero to hear the question again.

[wait for response]

### Question 5

In addition to raising taxes, the tunnel plan has been criticized for proposing tolls of six dollars, each way, on the new highway.

Knowing this, do you support or oppose the tunnel plan?

If you support the tunnel plan, press one

If you oppose the tunnel plan, press two

If you are undecided, press three

Press zero to hear the question again.

[wait for response]

## **Question 6**

For research purposes, can you tell me your gender?

If you are a woman, press one

If you are a man, press two

Press zero to hear the question again

[wait for response]

## **Question 7**

Please enter the first digit of your age. For example, if you are in your 40s, press four. If you are in your sixties, press six. Press zero to hear the question again.

[wait for response]

## **Conclusion:**

Thanks for completing the poll. We appreciate your time. Good bye.