

## Prop. 1 Exit Poll Study

November 4-6, 2007  
5,000 Target Respondents

Unweighted Interviews 5,004  
Weighted Proportion 100%

### 1. Vote on Prop. 1

Yes 45%  
No 55%

### 2. Reason voted yes

Transit projects 35%  
Road projects 11%  
Both 54%

### 3. Reason voted no

Higher taxes 45%  
Environment/global warming 20%  
Specific project 19%  
Other 16%

### 3/4a. Tax concerns

Sales tax 21%  
Car tab tax 19%  
50 year duration 35%  
Regressivity 14%  
Other 11%

### 3/4c. Project concerns

Cross-base highway 4%  
Incomplete 520 funding 9%  
520/Arboretum 12%  
Light rail extension to Tacoma 47%  
Other 28%

## Geography

Seattle Rest of King Pierce Snohomish

1,250 1,998 1,110 646  
26% 38% 21% 15%

49% 44% 44% 44%  
51% 56% 56% 56%

43% 30% 35% 32%  
8% 12% 13% 12%  
50% 58% 52% 56%

35% 44% 53% 50%  
31% 18% 13% 17%  
17% 22% 20% 17%  
18% 17% 14% 16%

17% 25% 21% 17%  
13% 17% 27% 19%  
41% 37% 25% 38%  
18% 12% 14% 13%  
10% 9% 14% 14%

4% 1% 9% 5%  
8% 10% 12% 2%  
23% 11% 4% 11%  
47% 46% 43% 52%  
19% 31% 32% 30%

## Proposition 1

Yes No

2,302 2,702  
45% 55%

100% 0%  
0% 100%

35%  
11%  
54%

45%  
19%  
19%  
16%

21%  
19%  
35%  
14%  
11%

4%  
9%  
12%  
47%  
29%

**Prop. 1 Exit Poll Study**

November 4-6, 2007  
 5,000 Target Respondents

Unweighted Interviews 5,004  
 Weighted Proportion 100%

Geography					
Seattle	Rest of King	Pierce	Snohomish		
1,250	1,998	1,110	646		
26%	38%	21%	15%		

**Proposition 1**

Yes 2,302  
 No 2,702

**5a. Roads portion by itself**

Yes 45%  
 No 39%  
 Unsure 16%

34%	51%	45%	47%	58%	34%
50%	33%	39%	34%	27%	49%
16%	16%	15%	19%	15%	18%

**5b. Transit portion by itself**

Yes 52%  
 No 36%  
 Unsure 12%

64%	48%	47%	47%	79%	27%
25%	39%	42%	41%	12%	57%
12%	13%	11%	12%	9%	15%

**6a. Transport project funding**

General tax increases 25%  
 Tolls 54%  
 Unsure 21%

26%	26%	22%	27%	37%	15%
54%	53%	57%	54%	42%	65%
20%	21%	21%	19%	21%	21%

**6b. SR 520/I-90 tolls**

Yes 70%  
 No 18%  
 Unsure 12%

74%	67%	71%	69%	74%	67%
16%	22%	14%	19%	15%	21%
10%	11%	14%	12%	11%	12%

## Prop. 1 Exit Poll Study

November 4-6, 2007  
5,000 Target Respondents

Unweighted Interviews 5,004  
Weighted Proportion 100%

### 1. Vote on Prop. 1

		Yes	No	Unsure	Yes	No	Unsure
Yes	45%	59%	32%	41%	71%	15%	31%
No	55%	41%	68%	59%	29%	85%	69%

### 2. Reason voted yes

		Yes	No	Unsure	Yes	No	Unsure
Transit projects	35%	21%	63%	35%	38%	23%	21%
Road projects	11%	15%	6%	6%	7%	36%	12%
Both	54%	64%	31%	58%	55%	42%	67%

### 3. Reason voted no

		Yes	No	Unsure	Yes	No	Unsure
Higher taxes	45%	42%	50%	34%	28%	53%	45%
Environment/global warming	20%	13%	23%	23%	39%	11%	18%
Specific project	19%	28%	13%	20%	18%	20%	20%
Other	16%	17%	14%	22%	15%	16%	18%

### 3/4a. Tax concerns

		Yes	No	Unsure	Yes	No	Unsure
Sales tax	21%	20%	27%	1%	19%	20%	28%
Car tab tax	19%	21%	17%	22%	14%	21%	15%
50 year duration	35%	39%	30%	44%	42%	34%	31%
Regressivity	14%	9%	15%	18%	19%	11%	19%
Other	11%	11%	11%	15%	4%	14%	7%

### 3/4c. Project concerns

		Yes	No	Unsure	Yes	No	Unsure
Cross-base highway	4%	1%	9%	4%	8%	2%	5%
Incomplete 520 funding	9%	9%	10%	6%	12%	8%	3%
520/Arboretum	12%	8%	16%	15%	13%	9%	21%
Light rail extension to Tacoma	47%	53%	34%	52%	36%	49%	53%
Other	28%	30%	31%	22%	31%	31%	17%

## Prop. 1 Exit Poll Study

November 4-6, 2007

All Voters

5,000 Target Respondents

Unweighted Interviews 5,004  
Weighted Proportion 100%

### 5a. Roads portion by itself

		Yes	No	Unsure	Yes	No	Unsure
Yes	45%	100%	0%	0%	49%	47%	22%
No	39%	0%	100%	0%	38%	43%	28%
Unsure	16%	0%	0%	100%	13%	10%	50%

### 5b. Transit portion by itself

		Yes	No	Unsure	Yes	No	Unsure
Yes	52%	56%	51%	41%	100%	0%	0%
No	36%	38%	41%	22%	0%	100%	0%
Unsure	12%	6%	9%	37%	0%	0%	100%

### 6a. Transport project funding

		Yes	No	Unsure	Yes	No	Unsure
General tax increases	25%	33%	19%	18%	33%	16%	15%
Tolls	54%	49%	61%	52%	50%	64%	40%
Unsure	21%	18%	20%	31%	16%	19%	45%

### 6b. SR 520/I-90 tolls

		Yes	No	Unsure	Yes	No	Unsure
Yes	70%	70%	71%	67%	78%	65%	52%
No	18%	19%	19%	13%	14%	26%	13%
Unsure	12%	11%	10%	19%	9%	8%	35%

## Prop. 1 Exit Poll Study

	All Voters	Gender		Age		
		Female	Male	18-39	40-59	60+
November 4-6, 2007						
5,000 Target Respondents						
Unweighted Interviews	5,004	2,707	2,297	606	1,856	2,542
Weighted Proportion	100%	53%	47%	16%	36%	48%

### 1. Vote on Prop. 1

Yes	45%	47%	43%	46%	46%	44%
No	55%	53%	57%	54%	54%	56%

### 2. Reason voted yes

Transit projects	35%	35%	34%	40%	37%	32%
Road projects	11%	10%	13%	14%	11%	10%
Both	54%	55%	53%	46%	51%	58%

### 3. Reason voted no

Higher taxes	45%	42%	47%	43%	44%	46%
Environment/global warming	20%	21%	18%	23%	18%	20%
Specific project	19%	20%	19%	17%	20%	20%
Other	16%	17%	16%	17%	18%	15%

### 3/4a. Tax concerns

Sales tax	21%	22%	20%	24%	21%	20%
Car tab tax	19%	17%	21%	20%	18%	20%
50 year duration	35%	33%	36%	29%	39%	33%
Regressivity	14%	16%	12%	16%	11%	15%
Other	11%	12%	11%	11%	11%	12%

### 3/4c. Project concerns

Cross-base highway	4%	5%	4%	3%	7%	3%
Incomplete 520 funding	9%	9%	8%	12%	7%	9%
520/Arboretum	12%	13%	10%	9%	11%	13%
Light rail extension to Tacoma	47%	44%	50%	45%	44%	48%
Other	28%	29%	28%	30%	31%	27%

**Prop. 1 Exit Poll Study**

November 4-6, 2007  
 5,000 Target Respondents

Unweighted Interviews 5,004  
 Weighted Proportion 100%

Gender	
Female	Male

Age		
18-39	40-59	60+

**5a. Roads portion by itself**

Yes	45%	45%	45%	39%	43%	47%
No	39%	37%	40%	44%	41%	36%
Unsure	16%	18%	15%	17%	16%	17%

**5b. Transit portion by itself**

Yes	52%	53%	50%	51%	53%	51%
No	36%	33%	40%	36%	36%	36%
Unsure	12%	14%	10%	13%	11%	13%

**6a. Transport project funding**

General tax increases	25%	24%	26%	29%	29%	22%
Tolls	54%	54%	55%	52%	50%	57%
Unsure	21%	22%	19%	19%	21%	21%

**6b. SR 520/I-90 tolls**

Yes	70%	70%	69%	69%	71%	70%
No	18%	16%	21%	21%	19%	18%
Unsure	12%	13%	10%	11%	11%	13%