A mid-1960s schematic of the proposed Pike Plaza redevelopment shows a complex of modern office and retail space in place of the old Market.

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Edwards, proposes Market be replaced with 1,500-car parking garage to serve downtown.


1962 Seattle World’s Fair.

1963 Proposal to replace Market with 3,000-car garage, hotel.

1968 Proposal to replace Market with 4,000-car garage.

1969 Market enthusiasts collect 53,000 signatures to save it.

1971 An initiative to create a Market historic district wins 60 percent of vote. First Starbucks opens.

1973 City creates Pike Place Market Preservation and Development Authority.

1974 U.S. Sen. Warren G. Magnuson begins injection of what will be $60 million in federal funds; private investors put in $75 million.

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Cups are stacked in the first Starbucks store at the Market, kept as it was in the beginning (1971), complete with these mugs bearing the original logo.

One of the buttons used against Initiative No. 1, which successfully sought to establish a historic district to save the Market from urban renewal.